INTERNATIONAL ANGELMAN DAY FEB 15

LIGHT IT BLUE TOOLKIT

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International Angelman Day Style Guide

On International Angelman Day (IAD) organizations around the world come together with families, community members, and supporters to LIGHT IT BLUE on February 15. Join us to shine a light on Angelman syndrome and raise awareness.

Ways to 'Light It Blue' on February 15

LIGHT IT BLUE creates a public display of support in a local community as well as global solidarity for International Angelman Day. Lighting blue for IAD can be as simple as putting a blue bulb in your porch lamp or a much more involved project like turning a landmark blue with a professional lighting team.

- Home light display with yard sign
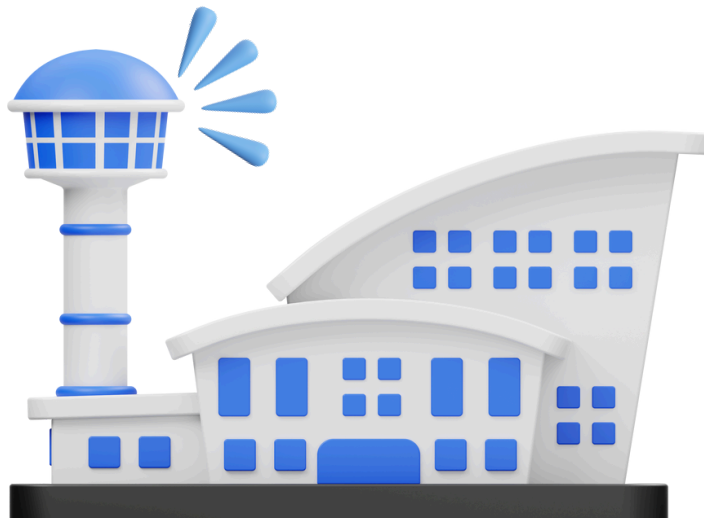- Architectural light display
- Illuminate a building blue

Tips to Lighting a Landmark Blue

- Start early! There may be an application process involved or committee approval required.

- Identify a building or piece of architecture that can have their lighting changed to blue.

- Use our **template** to send an email with your request to the local official or building manager. Complete the application (if necessary).

Remember to Raise Awareness

LIGHT IT BLUE is only successful if people know the reason! Post a yard sign explaining the significance of a landmark's lighting change.

Share on social - tag @International Angelman Day. Send a press release to the media using our **template.**

QUICK TIPS

On International Angelman Day (IAD) organizations around the world come together with families, community members, and supporters to LIGHT IT BLUE. Join us to shine a light on Angelman syndrome and raise awareness on February 15.

EMAIL TEMPLATE

SAMPLE Email Request to 'LIGHT IT BLUE'

From: _____
To: _____

Subject: Shine a Light on Angelman Syndrome - February 15

I am writing you today with a special lighting request for [Location Name]. We are looking to light up as many [Country] landmarks as possible for International Angelman Day on February 15, [Year], and we ask that you LIGHT IT BLUE with us.

International Angelman Day is a community-driven event. Over 50 Angelman syndrome organizations globally use February 15 as a day to raise awareness in their country and to raise much-needed funds to help them achieve their objectives. Many amazing landmarks around the world, including Niagra Falls (Canada), La Diosa Cibeles (Spain), A'DAM Toren (Netherlands), Burj Khalifa (UAE), the State Capitol of Pennslyvania (USA), and many more have been lit up in blue to commemorate this special day. These efforts demonstrate the global unity of our AS community. You can get a sense of the worldwide magnitude of our LIGHT IT BLUE campaign by visiting the International Angelman Day website angelmanday.info/landmarks-lit-blue.

Thank you for your consideration
on behalf of
[Organization's Name]
[Organization's Address]
[Organization's Website]

Signed,
[Your Name & Contact Info]

HELPFUL TIP
Property management usually requires 30-90 days of lead time to honor your request to illuminate a building. Start Early!

LIGHT IT BLUE AT HOME

Buildings, architecture, and public structures are not the only places where blue lighting can raise awareness. Shine a light on International Angelman Day (Feb 15) by illuminating your home or a single window blue.

Buy Blue Lights

Find our **Light It Blue at Home product guide** here. You can choose one or many options to shine a light on Angelman syndrome. Here are a few ideas:

- Light your porch blue by changing out the bulb
- Shine a blue spotlight on your house
- String blue lights around your front door
- Place a blue candles in your window

Place a Light It Blue Sign

Spreading the word about why you have chosen to illuminate your home blue is just as important as actually adding the blue lights. **Print a sign with this template.** Place it in your yard, on your mailbox or at your door.

[BUILDING] IS LIT BLUE FOR INTERNATIONAL ANGELMAN DAY.

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Learn More About Angelman Syndrome

Post in a Community Group

Does your community, neighborhood or area have a Facebook group? Perhaps, you use the mobile app Nextdoor to communicate with neighbors. However works best for you, start spreading the word about your awareness efforts.

#0091da

#93328e

#78be20

#f2ca00

#808080

#000000

INTERNATIONAL
ANGELMAN
DAY FEB 15

Logo Guidelines

The official International Angelman Day logo can be used anywhere, by anyone, provided it is used only to promote the purposes of IAD. **The logo must be used as shown above and should not be adapted or changed in any way.** Logo translation requests should be sent to angelmannetwork@gmail.com.

Text and Typeface

International Angelman Day's official logo features

NEWS GOTHIC BOLD EXTRA CONDENSED BT

Complimentary font choices for body text include Gotham, News Cycle, and Trade Gothic Condensed.

Website and Social

The official website **AngelmanDay.Info** is a resource that can be used independently or in conjunction with an organization's website.

Using hashtag **#InternationalAngelmanDay** and the annually changing hashtag with the year (example #AngelmanDay2025) is also encouraged.

Follow International Angelman Day on **Facebook** for updates and global highlights